

# PABLO RUBIO RETOLAZA

## ABOUT

### Birthdate

01 / 19 / 1984

### ID

78920458-Y

### Address

C/ Ardemans 26 3ªA, 28028 Madrid

### Phone

610 55 14 22

## EDUCATION

### 2003-2005

Advanced Technician in EDP Application Development in Centro San Luis (Bilbao).

### 2005 - 2007

Bachelor of Science (honours) in Computing in Prifysgol Cymru / University of Wales

### 2016 - 2017

Usability & UX online course at UXLEARN (70 hours)

### 2017 - 2018

Product Design online course at UXLEARN (70 hours)

## EXPERTISE & SKILLS

### Development skills

Angular, React, JavaScript, JQuery, AJAX

CMS (Wordpress, Prestashop...)

CSS3

HTML5

Git

PHP Codeinginter Framework

Symfony 2 + Twig Framework

Crowsbrowing

Eclipse

### **Design skills**

Design Thinking

Design systems

Atomic Design

Sketch (V47)

Principle

Zepplin

Abstract

Adobe Photoshop (CS6)

FireWorks (CS6)

Illustrator (CS6)

### **UX & Product skills**

Business Canvas Model

Canvas Lean

Research

Customer Journeys

Prototyping

Persona Creation

A/B Testing, Card Sorting, Tree Testing, User Testing

Requirements Definition

UX standards

UX & UI Design

Hotjar, VWO, Analytics

## **WORK EXPERIENCE**

### **April 2017 - Today. Design Technologist - R. Franco Digital**

After the acquisition of the company by R. Franco Digital and after the restructuring of projects I start working directly for the UX team creating a new design system for the company and acting as a bridge between the product department and the department of engineering. Everyday trying to get better products.

### **November 2016 - April 2017. Senior Front End Developer - Mediatech Solutions**

I joined the Front End Development department to create an online betting platform from scratch for a major customer from Sweeden using ReactJS and Bootstrap. I was in direct contact with the UX team to validate if the design patterns could be correctly transferred to the framework.

### **April 2013 / October 2016. Senior Front End Developer - N2S**

I was in charge of the re-design and new architecture of Power2Wifi tool in the I+D department. I also create the whole corporate website, from scratch.

### **April 2011 / April 2013. Senior Front End Developer - DNOiSE**

Front End Developer in all web projects doing CMS, ecommerce, intranet, using different technologies like Codeigniter, Symfony, Bootstrap, etc...

I also carried out support duties in Marketing campaigns designing banners, making newsletter and press releases.

### **February 2010 / April 2010. Senior web designer & developer - Seven Design & Development**

Usability and accessibility case studies for the "SaaS" tool of GeanetOnDemand.

I also did web architecture assignments for different clients like Madrid City Council, Axe, Rexona, among others.

### **November 2007 / April 2010. Junior web designer & developer - Idealista.com**

Junior designer and developer at the Web Pages department, I created projects from scratch and did redesigns too. We developed our own framework to generate web templates for our clients.

I used to work with the Adobe Suite for design and PHP Smarty, HTML and CSS for development.

## **LANGUAGES**

### **Spanish**

Native tongue

### **English**

High

### **Euskara**

Medium

## **SELF-EVALUATION**

Communication skills. I always promote team-working with special attention to the methodology. Hard-working, self-initiative and dynamism.

## **COMPUTING**

### **OS**

Windows, OSX, Linux

**Office software**

Microsoft Office, OpenOffice, Google Docs

**Database**

Acces, SQLServer, MySQL, SQLYog, Sequel Pro, Mongo

**Browsers**

Chrome, Mozilla Firefox, Safari, Opera, IExplorer

**Servers**

Apache Tomcat, XAMP, MAMP, Node, PHPMyAdmin FTP, SSH

**Mail**

Outlook, Mail, Gmail, Mailchimp.